

Sweepstakes Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED.

Purchase does not increase chance of winning.

- 1. NO PURCHASE NECESSARY TO ENTER OR WIN.** Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules. The information in Rule No. 2 outlines the specifics for this Sweepstakes.
- 2. Name of Sweepstakes:** 2020 Rochester Knighthawks Fan Appreciation Sweepstakes presented by Seneca Niagara Resort and Casino
Sweepstakes Period: 12:00p.m. EST on June 15, 2020 through 11:59p.m. EST on June 19, 2020
Prize Descriptions:
 - Four (4) tickets (in a location to be determined by Sponsor(s)) to a mutually agreed upon Rochester Knighthawks home game played at BlueCross Arena
 - [Twenty 20] suite tickets (in a location to be determined by Sponsor(s)) to a mutually agreed upon Rochester Knighthawks home game played at BlueCross Arena
 - Two (2) prize packages each consisting of: (i) one (1) Rochester Knighthawks hat; (ii) one (1) autographed Rochester Knighthawks team poster; and (iii) one (1) autographed Rochester Knighthawks roster card
 - Prize package consisting of: (i) one (1) pair of Rochester Knighthawks lacrosse gloves; and (ii) one (1) lacrosse stick head
 - 2019-2020 autographed Rochester Knighthawks team pennant**Approximate Value of Prizes:** \$[1,265.00]
Quantity of Prizes to be Given Away: Six (6) winners
Sponsor(s): Rochester Lacrosse, LLC d/b/a Rochester Knighthawks and Seneca Gaming Corporation, Inc.
Drawing Date: June 22, 2020
- 3. Open to legal residents of the State of New York who are 18 years or older at time of entry.** Employees of Sponsor(s), its affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, and members of the immediate family or household of each of the foregoing are not eligible to participate.
- 4. HOW TO ENTER.** In order to enter and be eligible to be selected as a winner, during the Sweepstakes Period, entrant needs to (a) follow the Rochester Knighthawks on the following social media platforms: (i) Twitter (@RocKnighthawks), (ii) Facebook (@RocKnighthawks), and (iii) Instagram (@RocKnighthawks) (collectively, the "Social Media Platforms"); and (b) tag at least three (3) people on such Social Media Platforms who have not been to a Rochester Knighthawks game. Sponsor(s) and its affiliates, officers, directors, governors, agents and employees are not liable for lost, late, stolen, illegible, delayed, tampered with, misdirected or otherwise deficient entries that may limit a user's ability to participate in the Sweepstakes in any way, including, without limitation, technical hardware or software failures of any kind; lost or unavailable network connections; failed, incomplete, or damaged on-line entries; or garbled or delayed computer transmissions. Sponsor(s) and its affiliates, officers, directors, governors, agents and employees are not responsible for any problems or the technical malfunction of any cellular or telephone network or lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any e-mail on account of technical problems or traffic congestion, or any combination thereof, including any injury or damage to entrant's or any other person's computer or other property related to or resulting from participation in or downloading or uploading of any materials in connection with this Sweepstakes.
- 5. PRIZES AND ODDS OF WINNING.** Winners will be selected by random drawing on or about the Drawing Date stated in Rule No. 2. The Prize Description and Quantity of Prizes to be Given Away are stated in Rule No. 2. The winners may be picked from any Social Media Platform. Prize consists of only those items specifically listed as part of the prize. The odds of winning a prize are dependent upon the number of entries. All prizes stated in Rule No. 2 will be awarded, assuming sufficient entries. The random drawing and awarding of prize(s) will be conducted under the supervision of Sponsor(s) whose decisions are final and binding in all matters pertaining to this Sweepstakes. Entrants agree to be bound by these Official Rules.
- 6. MOBILE DISCLOSURE:** If you opt to use your wireless mobile device in connection with this Sweepstakes, depending on your phone's capabilities, data charges may apply according to the terms and conditions of your service agreement with your wireless carrier. Other charges may apply (such as normal airtime and carrier charges) and may appear on your mobile phone bill or be deducted from your prepaid account balance. Wireless carriers' rate plans may vary, and you should contact your wireless carrier for more information on messaging rate plans and charges relating to your participation in this Sweepstakes. Sponsor(s) is not responsible for any of the foregoing fees or charges.
- 7. GENERAL CONDITIONS.** Potential winners will be notified by Sponsor(s) and must reply to the notification within one (1) hour, or the prize will be forfeited, and an alternate winner will be selected. If the reply is received within the deadline, the potential winner may be required to sign and return an Affidavit of Eligibility and Release of Publicity and Liability upon notification. In the event of non-compliance, if a winner cannot be reached, or if a prize is returned as unclaimed or undeliverable, that prize will be forfeited, and an alternate winner will be selected. No substitution of any prizes will be offered. No prize transfer permitted. If a prize is unavailable, Sponsor(s) reserves the sole right to substitute a prize of equal or greater value. Limit one (1) prize per person. All taxes, fees, surcharges on prizes, and travel and lodging costs are the sole responsibility of the prize winner(s). By participating and accepting a prize, where permitted by law, each winner grants to Sponsor(s) (and agrees to confirm that grant in writing) and those acting pursuant to the authority of Sponsor(s), the right to print, publish, broadcast, and use, worldwide in any medium now known or hereafter developed, including but not limited to the World Wide Web, at any time(s), that winner's name, portrait, picture, voice, likeness, and biographical information as news or information and for advertising and promotional purposes without additional compensation or review.
- 8. COLLECTION OF INFORMATION.** Collection of any personally identifiable information will be in accordance with the privacy policy of the Sponsor(s) ("Privacy Policy"), located at <https://rochesterknighthawks.com/about/privacy-policy/>. By participating in this Sweepstakes, entrants agree to collection of such information and acknowledge they have read and accepted the Privacy Policy.
- 9. RELEASE OF LIABILITY.** All entrants agree to hold harmless and release Sponsor(s) and its parent companies, affiliates, subsidiaries, officers, directors, members, agents, employees, and all others associated with the development and execution of this Sweepstakes from any and all liability with respect to or in any way arising from this Sweepstakes and acceptance, possession, use, or misuse of a prize, including but not limited to liability for personal injury, bodily injury including wrongful death, damage to property, and damage or loss of any other kind. Sponsor(s) is not responsible for prize quality or utility. Sponsor is not responsible for any incorrect or inaccurate information, whether caused by website users, by any of the equipment or programming associated with or used in the Sweepstakes, or by any technical or human error that may occur in the processing of submissions in the Sweepstakes. Sponsor(s) assumes no responsibility for any error; omission; interruption; deletion; defect; delay in operation or transmission; communications line failure; theft, destruction, unauthorized access to, or alteration of entries. Sponsor(s) is not responsible for any problems or technical malfunction of any telephone network or lines; computer online systems, servers, or providers; computer equipment; computer software; or failure of entry on account of technical problems. Sponsor(s) is not responsible for user cheating or fraud by any entrants. Any activities intended to disrupt or interfere with the proper play of the Sweepstakes or defraud Sponsor(s) in any way will be prosecuted to the fullest extent of the law. Participants who engage in any of the foregoing activities will be disqualified and will forfeit any prizes won. If, for any reason, the Sweepstakes is not capable of running as planned, due to, but without limitation, infection by computer virus, worm, or bugs;

tampering; unauthorized intervention; fraud; technical failures; or any other causes beyond the control of Sponsor(s), that in the sole opinion of Sponsor(s), could corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Sponsor(s) reserves the right, at its sole discretion, to cancel, terminate, modify, or suspend the Sweepstakes. Sponsor(s) reserves the right to modify, supplement or otherwise change or replace these Official Rules at any time without notice.

10. **DISPUTES: THIS SWEEPSTAKES IS GOVERNED BY THE LAWS OF THE STATE OF NEW YORK.** As a condition of participating in this Sweepstakes, entrant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively by arbitration in a location selected solely by Sponsor(s). Further, in any such dispute, under no circumstances will entrant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorney fees, other than participants' actual out-of-pocket expenses (i.e., costs associated with entering this Sweepstakes), and participant further waives all rights to have damages multiplied or increased.
11. **WINNER(S) LIST.** To receive a copy of these Official Rules or the winner list, send a self-addressed stamped envelope to the address below to: Rochester Knighthawks Fan Appreciation Sweepstakes c/o Rochester Lacrosse, LLC d/b/a Rochester Knighthawks, One War Memorial Square, Rochester, New York 14614. Request must be received within ninety (90) days of Sweepstakes drawing date.